

Towards a more competitive industry in Europe

The role of research and skills in driving EU's competitiveness



22 APRIL, 2025



Maison Irène et Frédéric Joliot Curie,
100 rue du Trône,
1050 Bruxelles

The **Université de Lorraine (UL)** is organising an event on the competitiveness of industry in Europe. In a context of heightened tensions, rising customs duties, higher energy prices in Europe than elsewhere, the challenges of industry in Europe are crucial, especially if we are to achieve an industry 5.0 that can also develop in the service of European sovereignty.

AGENDA

09:30 – 10:00	Registration and welcome coffee
10:00 – 10:15	Welcome remarks , - Fabrice LEMOINE – <i>Europe vice-president at Université de Lorraine</i>
10:15 – 10:45	Keynote speech - JRC (To be confirmed)
10:45 – 11:30	Roundtable 1: The European Commission's vision for a digital industry 5.0: Which strategy to increase EU's competitiveness?

Moderator: Rogier Elshout – *Moderating.EU*

Speakers:

- Liviu STIRBAT – *Head of Unit AI for Science at DG R&I*
- Xavier BAILLARD – *Director of Strategy, Innovation & Decarbonisation at EIT Manufacturing*
- Benoit IUNG – *Deputy director CRAN and Industry 5.0 referent at Université de Lorraine*
- Jean-Baptiste LEGER – *Industrial Digital Solutions Director at iQanto*

11:30 – 12:00

Coffee break

12:00 – 12:45

Roundtable 2: The human-centric approach: A model to speed up sustainable digital transformation of industry

Moderator: Rogier Elshout – *Moderating.EU*

Speakers:

- Karel HAEGEMAN – *JRC Team leader at European Commission*
- Zeljko PAZIN - *Executive Director at EFFRA*
- Prof. Damien TRENTESAUX –*Laboratory of Automation, Mechanics and Industrial and Human Computing at UPHF*
- Augustin CATHIGNOL – *Principal Data Scientist at Schneider Electric*

12:45 – 13:30

Roundtable 3: The future of workforce: Addressing the skills gap and workforce needs to advance EU's industrial competitiveness

Moderator: Rogier Elshout – *Moderating.EU*

Speakers:

- Rehana SCHWINNINGER-LADAK – *Head of Unit "Data Applications and Creativity" at DG CONNECT*
- Barbara WASSON – *Director of the Centre for The Science of Learning and Technology (SLATE) at University of Bergen*
- Emmanuel VINCENT– *ENACT AI Cluster Coordinator at INRIA / Université de Lorraine*
- George TRIANTAFYLLOU – *Senior project manager at Athens Technology Center*

Networking lunch

REGISTER HERE

